

Cookie Policy

Effective Date: 5 September 2026

Website: www.wowitworks.co.uk

This Cookie Policy explains how **WOW IT Works Ltd** ("we", "us", "our") manages user privacy and device storage when you visit our website at www.wowitworks.co.uk.

1. Zero-Cookie Statement

WOW IT Works Ltd operates a zero-cookie website.

We do not place, store, or access cookies, local storage files, web beacons, tracking pixels, or any other persistent identifiers on your computer, smartphone, or browser when you visit or navigate our website.

2. What This Means for You

- **No Consent Banners:** Because we do not store or access information on your device, you will not see intrusive cookie consent pop-ups or preference banners when visiting our site.
- **No Cross-Site Tracking:** We do not track your browsing activity across other websites or sell tracking data to third-party advertising networks.
- **No Analytics Cookies:** We do not use third-party performance or analytics tracking cookies (such as Google Analytics or Meta Pixels) to monitor your activity.

3. Web Server Logs & Data Collection

While our website does not use cookies, our web server automatically logs standard technical information sent by your browser whenever you load a page (such as your IP address, browser type, operating system, and the date/time of your request).

This server-level information is used purely for essential website security, operational uptime monitoring, and cyberattack prevention. It is not combined with any third-party tracking or used to build user profiles.

For full details on how we collect, handle, and protect personal data submitted via our contact forms or during support requests, please refer to our **Privacy Policy**.

4. Third-Party Links

Our website may contain links to third-party websites or external platforms. Please note that if you click an external link to leave www.wowitworks.co.uk, the destination website will have its own privacy and cookie policies, which are outside our control.

5. Company Details & Contact Information

If you have any questions regarding our Cookie Policy or data protection practices, please contact us:

- **Full Registered Name:** WOW IT Works Ltd
- **Company Registration Number (CRN):** 16406745 (Registered in England and Wales)
- **Registered Address:** 25 Dimond St, Pembroke Dock, Pembrokeshire, Wales, SA72 6BT
- **Email:** info@wowitworks.co.uk
- **Telephone:** 01646 476119
- **SMS:** 07570 199357